

MEDIA RELEASE

April 2009

**View the original and unexpected:
DECORATION + DESIGN Melbourne 2009**

Visitors travelling to **DECORATION + DESIGN Melbourne** this year can expect the unexpected. Liquid wood, luminous fabrics and scientifically developed meshing are just some of the innovative materials that will be presented when **Decotec**, the premiere Belgian furnishing event, travels to Australia as a feature of the design forum. Co-located with **Furnitex** from **16-19 July** at the Melbourne Exhibition Centre, **DECORATION + DESIGN Melbourne** brings together the latest offerings from soft furnishing and interior suppliers from around Australia and the world.

Decotec promotes the use of original materials by original producers, presenting an unparalleled selection of samples designed for upholstery, window and wall covering. Industry decision makers and buyers will gain inspiration from materials that are new, intelligent and flexible in application.

Decotec will be joined by over 150 exhibitors, including **Charlotte Coote Melbourne**. The daughter of established furniture designer John Coote, Charlotte opened her own design company in Melbourne in 2007 after managing her father's Coote & Co. business in Ireland for four years. Combining the timeless pieces of her father with her love of the Australian lifestyle, Charlotte's collection already has a following of in-vogue decorators and stylists.

Geddes & Fenton Warehouse will also draw on an eclectic mix of influences. Sisters Lucy and Emma Fenton worked and travelled with renowned antique dealer Graham Geddes on buying trips around the world, before deciding to branch out on their own. The Geddes & Fenton Warehouse stand will illustrate their bohemian take on interior decoration, with a display that mixes the contemporary and vintage, local and exotic.

Emma Jay Designs will bring their luxe flair to the Fair, with an updated collection of comforting home accessories. Premium faux fur throws, silk velvet coverlets, ottoman bean bags and scatter cushions are just some of the chic and cushy furnishings that will be on display. Founded by ex-performer Emma Goody, Emma Jay designs are made from Australian fabrics and designed in Melbourne.

Visitors to **DECORATION + DESIGN Melbourne** will also have the opportunity to attend the **International Industry Seminar Series**. Three international speakers have been confirmed, including Paul Simmons of textile label Timorous Beasties (UK), Mark Woodman of Mark Woodman Design & Color (USA), and back by popular demand, Milou Ket of Milou Ket Styling and Design (NL).

The diverse and stimulating range of designs and materials on offer at DECORATION + DESIGN Melbourne can be viewed over four days.

This year DECORATION + DESIGN Melbourne and FURNITEX are key satellite events of the State of Design Festival (15-25 July).

When:	Thursday	16 July	9am – 5pm
	Friday	17 July	9am – 5pm
	Saturday	18 July	10am – 5pm
	Sunday	19 July	10am – 5pm

Event organiser: Australian Exhibitions and Conferences Pty Ltd

Exhibitor information: Contact AEC, tel 03 9654 7773 or decorationdesign@aec.net.au

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