

MEDIA ALERT

July 2009

**VIVID – VIBRANT VISIONS IN DESIGN
COMPETITION AWARDS PRESENTATION
FURNITEX 2009, THURSDAY 16 JULY**

Meet our furniture designers of the future at the **VIVID (Vibrant Visions in Design) Awards Presentation** on Thursday 16 July, 11am at **Furnitex**, the **Melbourne Exhibition Centre**, Southbank.

Renowned for unearthing Australia's next generation of furniture design talent, VIVID will showcase the work of emerging designers across Student, Concept, Commercial and Green categories. Over 100 products entered by 48 designers will be exhibited in the showcase/awards.

Furnitex is Australasia's largest furniture and furnishings trade fair, and is staged from 16-19 July 2009. Featuring more than 500 companies showcasing their latest releases, the fair also includes the **International Industry Seminar Series**. Three international experts will take to the stage, including controversial UK textile designer Paul Simmons, American colour guru Mark Woodman and Dutch trend forecaster Milou Ket.

Australia's leading interior and soft furnishings Trade Fair, **DECORATION + DESIGN Melbourne**, will be co-located with Furnitex at the Melbourne Exhibition Centre. Themed 'Sampling Future Materials', 2009 will feature the renowned Innovation Sample Bank from Belgian exhibitor Decotec, alongside installations by Australia's most forward-thinking designers and architects.

- What:** **VIVID Awards Presentation**
- Where:** Furnitex 2009
VIVID Showcase (Enter via Door 6)
Melbourne Exhibition Centre, Southbank
- When:** **Thursday 16 July 2009**
11am for Presentation
Followed by light refreshments
- RSVP:** **Media are encouraged to attend and to arrive by 10.45am**
- Web:** www.furnitex.com.au

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